- On your phone so you always have it with you
- Can be texted, emailed or air dropped to prospects
- Live links to Join Us page, your phone number and email address
- All the information the candidate needs to join on line is on the card (i.e., council # and membership referral #)
- Can be easily personalized for any brother in your council
- Since you get the candidates email or mobile # you have a way to get back in touch with them

