

METUCHEN MEMBERSHIP INCENTIVES



- These incentives are in addition to the current State incentives for District Deputies, councils, new council development and the Shining Armor Award
- The Metuchen Membership Incentives is made of up of 2 components:
 1. Incentive for all brothers
 2. District Deputy incentive

METUCHEN MEMBERSHIP INCENTIVES INCENTIVE FOR ALL BROTHERS



- **Objective of Incentive: To get more brothers across the Metuchen councils involved in recruiting new members**
- Brothers get a “virtual ticket” for each new member brought in
- At the end of each quarter, we will enter all tickets into an online drawing and a winner will get \$100
- At the end of the Columbian year all tickets will be reentered into an annual drawing and the winner will get \$500
- I will need assistance from the District Deputies to collect brothers’ names and the names of the new members they brought in by the 15th of the month following the end of the quarter (10/15/24, 1/15/25, 4/15/25, 7/15/25).
 - I will collect this information using an online Google sheet.
 - I strongly encourage the DDs to collect this information monthly.

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DISTRICT DEPUTY INCENTIVE



- **Objective of incentive: Is to increase our membership results by ~100 new members by asking every council in the Diocese to bring in 2 more men over their '23-24 results**
- This represents a significant improvement for Metuchen (almost 50% increase YOY) even though it is still 61 members below our State goal for Metuchen
- District goals were established by multiplying the number of councils in the District by 2 and adding it to the '23-24 results
- Semi-annual awards (through 12/31/24 and 6/30/25)
 - Highest results as a % of their Metuchen Goal – \$300
 - 2nd Highest results as a % of their Metuchen Goal – \$150
- **Extra bonus:** \$400 with the highest results as a % of their Metuchen Goal for the Columbian year
- Minimum threshold to qualify: Per semiannual period you must have a minimum of a 20% increase over your '23-24 results

\$1,300 in total incentives!
Maximum payout for a single District Deputy = \$1,000